



ChemEs: Getting Published, Reaching a Wider Audience

– Bob Andrew, *Technical Editor*

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Chemical Engineering Progress

- As an AIChE Member, with your membership you automatically get a subscription to [CEP](#).
- This is a monthly publication, available online, it has a good search and navigation capability
- ***So why would any ChE publish anywhere else?***
- **Simple answer:** reach a wider global audience, not mainly to like-minded Chemical Engineers, also facilities staff, corporate decision-makers



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“Hydrocarbon Processing” Mag.

- Well-established, trusted industry magazine: Gulf Publishing celebrates 100 years in 2016
- **HP reaches a broader audience:** primarily to facility operations staff, increasingly with new content to industry business decision-makers
- Global magazine circulation ~30,000 per month. See our [media kit](#): themes, supplements, events
- So consider submitting your abstract to us – no cost to authors, we help with Corp. legal rights!



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Monthly Magazine Themes

	January Ad Closing: Dec. 5 Art Due: Dec. 10	February Ad Closing: Jan. 5 Art Due: Jan. 10	March Ad Closing: Feb. 5 Art Due: Feb. 10	April Ad Closing: Mar. 5 Art Due: Mar. 10	May Ad Closing: April 5 Art Due: April 10	June Ad Closing: May 5 Art Due: May 10
Special Report	LNG, NGL and Alternative Feedstocks	Clean Fuels	Corrosion Control	Petrochemical Developments	Maintenance and Reliability	Process/Plant Optimization
Regular Features	Process control and instrumentation Process engineering and optimization Heat transfer Catalysts	Process engineering and optimization Maintenance and reliability Water management Environment and safety	Process control and instrumentation Rotating equipment Maintenance and reliability Catalysts	Process engineering and optimization Heat transfer Environment and safety	Process control and instrumentation Heat transfer Rotating equipment Water management	Process control and instrumentation Process engineering and optimization Maintenance and reliability Catalysts
Special Topics	Industry Leaders Forecast 2016			HPI Market Data Forecast Update		
Regional Reports	Russia	US/Canada	Mexico/Central America	Africa	Middle East	Southeast Asia

Conferences vs. Magazines

Conferences

- Provide opportunity to interact with speakers, network w/participants
- Proceedings are not always easy to find online, and some are not published at all

Magazines

- Good magazines enable readers to consume the content both in a print and in a digital format
- Good magazines use a year/edition structure so articles can be cited as persistent reference



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So, How Do I Get Started?

- Send an abstract to HPEditorial@GulfPub.com
- Consider using a Conference paper you gave as your starting point, **if not published elsewhere**
- Our Executive Editor will send you our **Guide to Authors**, and a **checklist** for tables, figure, bios
- If accepted, an Editor is assigned to work with you to get it published. Typ. 60-90 day process
We'll advise you on imagery, getting approvals

Meantime get free daily e-news, as 50,000 others do



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